**Feedback for MobileWorldStation Website**

**Unit - Unit 13: Website Development**

**Learners Name:** TobiSalawu - ID: s45561076 **Tutor name:** JaneFranklin **[**JN**]**

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| **Grading Criteria:** | **Feedback:**  For the feedback I got from the user (**Isaac** **Eric**) regarding this website, includes;  The first statement made by the user “On the home page, the colour scheme and design used for the website is very good. It’s attractive and enticing as it is one of the features that’s eye-catching on the website”. The user also stated that as he approached the page, he was forced to view the other section of the site as a result of visual appealing colour and design. This was a positive review.  The second statement made by the user “On each page the (8 interlinked pages) on menu worked perfectly, directed me to every page as it stated. The other feature I was noticed was the search bar, searching for products through this feature was impossible as the search bar won’t filter the query as it ought to”. Based on this statement, it seemed like the search bar was faulty. As I tried to fixed this feature, it required a more advanced level of JavaScript in which I have little idea about. So, this was impossible to fix. Here’s a screenshot  **ACTUAL OUTCOME:**    **EXCEPTED OUTCOME:**    The third statement made by user “I tried all the action buttons on each page of the site. The action buttons performed the required action as it helped me navigate and use the site in a much easier and stress-free way”. From this statement, the user was impressed and found the feature helpful. In general, this was a positive review.  The fourth statement made by the user “Just like the action buttons, the hotspots on every page directed me to other resources and hyperlinks as I expected. Every image and video directed me to the direct source thereby reducing the time spent searching for such product/item”. The media resources added to site was also found useful by the user.  The fifth statement made by the user “The feature which I noticed that is lacking on the website was the basket page/section. Although, I found a button which made me add products to the basket, but not what I expected”. From this statement the task did not ask us to create a basket/cart page as this is not required”  The Sixth Statement made by the user “The accessibility feature added to top of the page that allowed me to change the colour (Colour contrast feature) was very important as I had previous diagnosis on colour blindness which made me read through every information on the page much easier. The ALT text on the images is also another accessibility feature I noticed which can help users with disabilities”. Based on this statement, the user had once been diagnosed with colour blindness, so this feature was a plus has it helped the user with reading and understanding.  The Seventh Statement made by the user “The contact form is another feature I found useful and important, as I could send a request for repair or for information about a product at any point in time.” Based on this statement, the user has been able to reach out to the company through the contact form.  The Eight Statement made by the user “The interactive features such as the filter or categories on the accessories and products page that allowed me to find specific products within a short period of time”  **Additional Feedback:**    For the feedback I got from the other user (**Jane Franklin**) regarding this website are;  Statement made by the User:  I think your website looks extremely professional and is very clear, appealing and easy to navigate. The templates are consistent and colours clear with good contrast. Your images display quickly and add to the aesthetics of your website. The homepage is well designed with a number of links to other sections. I really like the buttons on the Accessories page which switch the view and think this was a very good idea and keeps the page clean and simple. You have done the same on the Products page and a message appears to say you have added an item to the basket. Your repairs page is very helpful with a functioning YouTube repair video and the form works in the Contact page.  **Area of Improvement:**  I think, is the Galaxy S24 Ultra image on the homepage which could be linked to the relevant page and also should ideally have an alt tag for a screen reader to improve accessibility. Also I couldn't see where the gifts were. On the Contacts page, I'm not sure what ‘Miss’ and ‘Mx’ mean? Finally I think some information about the company on the homepage would improve customer confidence and loyalty.  **Update:**  From the statement made by the user, I fixed the Galaxy S24 Ultra image on the homepage by adding a link that directs the user to the ‘Deals’ page. On the Contact page, the first form box ‘title’ the grammatical error I made have been fixed by removing the word ‘Ms’ and completing the text ‘Mx’ to Master. Finally, the reward box directs the user to the ‘Deals’ page by offering them discounts.  For the basket feature, there’s a screenshot of the alternative I used instead of creating a whole new basket page. This alternative is a JavaScript code feature that allows the browser to receive and display a pop-up notification indicating the user has added a product to the basket:    **Generally**:  Based on the Feedback given to me by the user, here are some observations that are important;  The positive features that the user was happy to use and consider include:   * Colour Scheme * Page Design and Layout * Action Buttons * Hotspots * Menu and Hyperlinks * Accessibility Features * Contact Form * Interactive features   The negative features with area of consideration include:   * **The Basket/Cart Feature**:   The site does not have a basket page where users can add products, checkout and pay. Based on the assignment brief/task this feature is not needed. Although I added a JavaScript function that brings up a notification on the browser.   * **Search button:**   As I stated the other time, the search button requires a section of JavaScript code to able to find products and bring up results. This feature requires a more advanced level of JavaScript in which I have little idea about. Therefore, I had no other option that to leave it. |
| Task 3  Gather feedback from others on usability, and use it to improve the spreadsheet, testing the additional functionality and repair any faults. |

Name of Tester: *Isaac Eric (User), Jane Franklin (User)*

Student Signature: *Tobi*

Tutor Signature: